

2005 SALES IN REVIEW



Lolyn Jude Griffen-ET set a new record for the highest selling Jersey female at public auction. She sold for \$80,000 at the Field of Dreams III Sale in June to Peter Vail and Budjon Farms, Lomira, Wis. The 2005 National Grand Champion was consigned by the partnership of Dr. Scott Armbrust, Mike and Julie Duckett and Norman Nabholz, Rudolph, Wis.



Silver Dreams Cent Lindy was the second high selling female of 2005. The junior two-year-old sold for \$40,000 in the Field of Dreams III Sale. She was consigned by Norman Nabholz, West Union, Iowa, and purchased by Arethusa Farm, Litchfield, Conn. The Field of Dreams Sale was the high averaging sale of the year at \$5,495.71 on 99 head.

Record Prices, Sales and Events Headline 2005

There has never been a more exciting time to own Registered Jerseys™.

What statement better describes the success of the Jersey breed in recent years? With registration totals exceeding 70,000 for the third time in four years; AJCA program participation at an all-time high with 112,840 cows enrolled on performance programs; and the highest level of Equity participation since its inception in 1976, with 1,037 members; it all adds up to the fact that the Jersey breed is the most sought-after and fastest growing sector in the U.S. dairy industry.

The above accomplishments demonstrate the growth of the Jersey breed and prove the demand for Jersey cattle remains high. It is no surprise that several new records were set in 2005 for Registered Jerseys crossing the auction block. These milestones include the high price paid for an individual female at auction; the highest average price paid to date per animal; and the largest grossing all-donation sale to date.

Records of public sales have been maintained since 1919, when the Jersey association reported public sales of 3,728 head at an average price of \$315.81.

For the second time in two years, a new record price was set for individuals at public auction. In 2005, 3,451 Registered

Jerseys were offered at public sales, as published in the *Jersey Journal*. They sold for an average price of \$2,263.94, eclipsing the previous record average, set in 2004, by nearly \$260 per head. Total receipts for the animals were \$7,812,855.

Sales included in this summary were those held in the United States and submitted to the *Jersey Journal* as of January 15, 2006. Only sales reported with complete catalogs marked with buyers and prices for all animals are included in the auction sale summary.

public auction, when she sold for \$80,000 at the Field of Dreams III Sale in June 2005.

- A first choice female sired by Piedmont Nadine Furor-ET and out of 2004 National Grand Champion, Huronia Centurion Veronica 20J, became the highest selling first choice female in history, selling for \$19,000 at the Primetime II at Sherona-Hill in October.
- On June 25, 2005, over \$412,000 was raised at the National Heifer Sale to benefit Jersey-specific research. Over 100 Jersey breeders around the country answered the call and donated some of their best heifers to the largest donation sale in the history of the Jersey breed.
- Seven sales averaged over \$3,200 in 2005.
- Five different sale managers represent the top 10 sales in 2005.

2005 Auction Sale Summary

Number		Avg. price	Total Value
1,037	Cows, two years and over	\$2,543.95	\$2,638,075
	36 calves, under three mos., sold with dam	886.81	31,925
1,490	Bred heifers	2,183.88	3,253,975
	857 Third trimester bred heifers	1,849.26	1,584,816
	399 Second trimester bred heifers	2,059.71	821,825
	235 First trimester bred heifers	2,048.81	481,470
238	Open yearlings	1,897.61	451,630
576	Heifer calves	1,949.61	1,122,975
24	Bulls	3,314.58	79,550
62	Embryos or flush packages	1,613.71	100,050
24	Choice of calves	4,636.46	111,275
3,451	Lots	\$2,257.16	\$7,789,455

Other Highlights of the Year

- Three individuals selling in 2005 rank among the Top 25 individuals in breed history for selling price at U.S. public auction.
- Lolyn Jude Griffen-ET became the highest selling female at U.S.

Top Sales of 2005

On June 4, 2005, the Field of Dreams III Sale became the highest averaging sale of 2005. The sale, managed by the team of Nabholz Sales Service and MD-Hillbrook, averaged \$5,495.71 on 99 head. This average ranks the sale 16th overall in breed

history for sale averages. The sale, held in West Union, Iowa, set new records with the highest selling Jersey cow to be offered at U.S. public auction – Llolyn Jude Griffen-ET – and the fifth high selling price of all-time at public auction (tie) – Silver Dreams Centr Lindy – for \$40,000. Five individuals in the sale sold for over \$12,000. (See high milking females on page xx).

Ranked second for 2005 was the Spring Promise Sale, with its average of \$4,880.00 on 5 lots on April 2 in Fond du Lac, Wis. The sale was managed by Great Northern Land and Cattle Co. Selling for the high price of \$8,000 was Hi-Path Deluxe Honey, an intermediate yearling consigned by Henry Bartel, Karl Mueller and John Reinkey, Ellsworth, Wis. She went on to be named Junior Champion of the Central National Jersey Show for her new owners, Budjon Farms and Joel Kietzman, Lomira, Wis.

Averaging \$4,564.29 on 91 lots was the 53rd All American Jersey Sale. The sale, managed by Jersey Marketing Service, continued to claim its place among the top three sales of the year with the largest offering of consignments to date. The sale offered the top bull of the year, Sunset Canyon Anthems Allstar-ET, for \$20,500. He sold to Genex/CRI and the Allstar Syndicate.

Ranking fourth overall was the highest averaging state sale of 2005—the Oklahoma State Sale. The sale, held in conjunction with the Southern National Exposition, averaged \$4,091.67 on 18 head. It was held on April 8 in Stillwater, Okla., and featured the high selling bred heifer of the year, Ratliff Prospect Candy. She sold for \$26,000 to Kyle Burk, Marionville, Mo.



A daughter of Norval Acres Pitono Constance, Excellent-94% sold for the third high price of the year and the highest price for a bred heifer. **Ratliff Prospect Candy** sold to Kyle Burk, Marionville, Mo., at the Oklahoma State Sale for \$26,000. She was consigned by Quinton Keen, Baldwin City, Kan.

The Top Ten Sales of 2005

Event	No. Sold	Average Price
Field of Dreams III Sale <i>West Union, Iowa, June 4</i>	99	\$5,495.71
Spring Promise Sale <i>Fond du Lac, Wis., April 2</i>	5	4,880.00
All American Jersey Sale <i>Louisville, Ky., November 6</i>	91	4,564.29
Oklahoma State Sale <i>Stillwater, Okla., April 8</i>	18	4,091.67
Superbowl of Genetics Sale <i>LaCrosse, Wis., January 29</i>	10	3,520.00
Top of the World Sale <i>Madison, Wis., October 5</i>	27	3,318.52
National Heifer Sale <i>Washington, Pa., June 25</i>	95	3,262.11
Pot O'Gold Sales <i>Tillamook, Ore., and Louisville, Ky. July 16 and November 5</i>	34	2,819.12
Heartland Production Sale <i>Seneca, Kan., May 7</i>	95	2,818.95
Pride of the West Sale <i>Tillamook, Ore., July 16</i>	48	2,757.29

The Super Bowl of Genetics Sale held on January 29, 2005, in LaCrosse, Wis., rounds out the top five sales of the year. The sale, managed by Mike Hall and Mike Snyder, sold 10 lots of Registered Jerseys for an average price of \$3,520.00. Selling for the high price was another daughter of Huronia Centurion Veronica 20J. Elliotts Deluxe Vanessa-ET sold for \$12,000 to Andrew E. Dice, Fredericksburg, Pa. She was consigned by Robert and Kathy Yeoman, Dover, Okla.

The Females

The highest selling cow in history and the high selling individual of the year was Llolyn Jude Griffen-ET. The four-year-old came to the Field of Dreams III Sale with a list of credits to her name: Grand Champion of the All American Junior

Show, Supreme Champion of the Junior Show at World Dairy Expo and the Reserve Grand Champion of the open show at World Dairy Expo – all in 2004. Since being purchased by Peter Vail and Budjon Farms, Lomira, Wis., she has been named National Grand Champion at the All American Jersey Show. “Griffen,” a daughter of Curtsey Duncan Jude-ET, JPI -4, was consigned by the partnership of Dr. Scott Armbrust, Mike and Julie Duckett and Norman Nabholz, Rudolph, Wis. She is appraised Excellent-92%.

Norman Nabholz, West Union, Iowa, consigned the second high selling female of 2005, Silver Dreams Centr Lindy. The junior two-year-old was purchased by Arethusa Farm, Litchfield, Conn., for \$40,000 at the Field of Dreams III Sale. She is tied for the fifth high selling female in U.S. Jersey history.

Sired by Sooner Centurion-ET, JPI +91, the Excellent-90% cow was the first place and best uddered junior two-year-old of the 2005 Wisconsin Spring Show.

Ratliff Prospect Candy, consigned by Quinton Keen, Baldwin City, Kan., was the third high selling female of the year and highest selling bred heifer. “Candy” ranks 14th overall on the list of females selling at U.S. public auction. The 18-month old heifer sold for \$26,000 to Kyle Burk, Marionville, Mo. She sold in the Oklahoma State Sale.

“Candy” sold due in early January 2006 to SHF Centurion Sultan, JPI +118. She was the winning senior calf at the 2004 Southern National Jersey Show.

The fourth high selling female of 2005 was another consignment from the Field of Dreams III Sale. Brenbe Sultan Feather was purchased by the Leon Hesler Family, Winchester, Ohio, for \$17,000. She was the third high selling milking female of the

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Top Five Grossing Sales of 2005

Event	No. Sold	Total Gross
Deep South-Southeast Heifer Growers South Sale <i>Sylacauga, Ala., April 16</i>	282	\$606,050
Field of Dreams Sale III <i>West Union, Iowa, June 4</i>	99	544,075
Twin Lakes Production Sale <i>Ben Wheeler, Texas, December 7</i>	228	467,550
New England Spring Sale <i>New Haven, Vt., April 23</i>	268	424,150
California Gold Sale <i>Los Banos, Calif., November 18</i>	200	418,400



The high selling bull of 2005 was **Sunset Canyon Anthems Allstar-ET**. The son of Sunset Canyon MBSB Anthem-ET sold for \$20,500 at the All American Jersey Sale in Louisville, Ky. He was consigned by Sunset Canyon, Nathan Jensen and Neal Schirm.

Top 15 High Selling Animals At Public Auction In 2005

Llilyn Jude Griffen-ET (cow 4 yrs.)	\$80,000
Field of Dreams III Sale, West Union, Iowa, June 4	
Seller: Dr. Scott Armbrust, Mike and Julie Duckett and Nabholz Farm, Rudolph, Wis.	
Purchaser: Peter Vail and Budjon Farms, Lomira, Wis.	
Silver Dreams Centr Lindy (cow 2 yrs.)	\$40,000
Field of Dreams III Sale, West Union, Iowa, June 4	
Seller: Norman Nabholz, West Union, Iowa	
Purchaser: Arethusa Farm, Litchfield, Conn.	
Ratliff Prospect Candy (bred heifer 18 mos.)	\$26,000
Oklahoma State Jersey Sale, Stillwater, Okla.	
Seller: Quinton Keen, Baldwin City, Kan.	
Purchaser: Kyle Burk, Marionville, Mo.	
Sunset Canyon Anthems Allstar-ET (bull 4 mos.)	\$20,500
All American Jersey Sale, Louisville, Ky., November 6	
Seller: Sunset Canyon, Nathan Jensen and Neal Schirm, Beaver, Ore.	
Purchaser: CRI and Allstar Syndicate, Shawano, Wis.	
First choice female sired by Piedmont Nadine Furor-ET and out of Huronia Centurion Veronica 20J	\$19,000
Primetime II at Sherona Hill, Edgerton, Wis., October 5	
Seller: Arethusa Farm, Litchfield, Conn.	
Purchaser: John Kisst, Ripon, Calif.	
Den-Kel Abe Synergy (bull 2 mos.)	\$17,400
All American Jersey Sale, Louisville, Ky., November 6	
Seller: Kip and Robin Keller, Byron, N.Y.	
Purchaser: Select Sires Inc. and the Synergy Syndicate, Plain City, Ohio	
Brenbe Sultan Feather (cow 4 yrs.)	\$17,000
Field of Dreams III Sale, West Union, Iowa, June 4	
Seller: Norman E. Nabholz	
Purchaser: Leon Hesler Family, Winchester, Ohio	
Family Hill Connection Charlotte-ET (heifer calf 9 mos.)	\$16,500
All American Jersey Sale, Louisville, Ky., November 6	
Seller: Ryan A. Lancaster, Ferndale, Wash.	
Purchaser: Buster Goff, Hobbs, N.M.	
Lyon Duke Dutchy (cow 3 yrs.)	\$15,700
Field of Dreams III Sale, West Union, Iowa, June 4	
Seller: Norman Nabholz and Judy Rainey, West Union, Iowa	
Purchaser: Ken and Kathy Elliott and Budjon Farms, Marshall, Wis.	
Smart Nate Gunner Eden (cow, 2 yrs.)	\$15,000
Ohio Spring Classic Sale, Sidney, Ohio, May 30	
Seller: Ted and Diane Smart and Family, Amanda Curtis and Alexis Roe, Anna, Ohio	
Purchaser: TLC Syndicate, Troy, Ohio	
Sunny Lea Furor Donna (cow 2 yrs.)	\$14,800
Minnesota Spring Special Sale, Rochester, Minn., April 2	
Seller: Duane and Jeanne Midtling and Michael and Julie Duckett, Rudolph, Wis.	
Purchaser: Nelson Farm and Tom and Rachel Kipp, Dassel, Minn.	
Oomsdale Gratitude Country Carl-ET (bull 10 mos.)	\$14,700
All American Jersey Sale, Louisville, Ky., November 6	
Seller: Michael Arend Ooms, Valatie, N.Y.	
Purchaser: Jerseyland Sires and Carl Syndicate, Hilmar, Calif.	
MVF Paramount Golda 1218-ET (bred heifer 14 mos.)	\$14,100
National Heifer Sale, Washington, Pa., June 25	
Seller: Meadow View Farm, Pine Grove, Pa.	
Purchaser: Golden River Syndicate, Seymour, Wis.	
D&E Rebel Scholar-ET (bull 8 mos.)	\$12,650
All American Jersey Sale, Louisville, Ky., November 6	
Seller: D&E Jerseys, Hilmar, Calif.	
Purchaser: Jerseyland Sires and Scholar Syndicate, Hilmar, Calif.	
High Lawn Jace Cherie (bred heifer 21 mos.)	\$12,500
All American Jersey Sale, Louisville, Ky., November 7	
Seller: High Lawn Farm, Lee, Mass.	
Purchaser: Richard Clauss, Hilmar, Calif.	



A new record price was set for first choice females at public auction. A first choice female out of 2004 National Grand Champion, Huronia Centurion Veronica 20J sold for \$19,000 at the Primetime II at Sherona-Hill Sale. The choice was purchased by John Kisst, Ripon, Calif., and consigned by Arethusa Farm. The choice is sired by Piedmont Nadine Furor-ET.

“Charlotte” is a daughter of the 2003 National Grand Champion, Pleasant Nook F Prize Circus. She is sired by Giprat Belles Connection-ET, JPI +104.

The Top Two Bulls

As mentioned earlier, Sunset Canyon Anthems Allstar-ET was the high selling male of 2005 and the fourth high selling individual overall. He was purchased for

Highest Annual Averages, Jersey Auction Sales (1919-2005)

Year	Average Price Per Lot	Number Sold	Number Sales	Total Receipts
2005	\$2,263.94	3,451	46	\$7,812,855
2004	2,007.26	4,679	49	9,391,950
1999	1,881.22	2,927	50	5,506,341
2001	1,742.40	5,198	60	9,057,005
2002	1,717.34	3,008	40	5,165,750
2003	1,695.06	3,889	48	6,592,105
1980	1,649.14	2,184	60	3,601,730

\$20,500 by Genex/CRI and the Allstar Syndicate at the All American Jersey Sale.

He is a descendant of the Goodnow Midnight Blue-ET family and a son of Sunset Canyon MBSB Anthem-ET, winner of the 2000 National Jersey Jug Futurity. He is sired by Sunset Canyon Maximus-ET, JPI +178, the number one PTA Fat bull in the breed at +97 lbs. “Anthem” has completed a best record of 5-4 365 37,087 4.7% 1,732 3.7% 1,383 91DCR. She has three other sons in A.I. sampling programs including Sunset Canyon Futurity-ET.

He was consigned by the syndicate of Sunset Canyon Jerseys, Nathan Jensen and Neal Schirm, Beaver, Ore.

Den-Kel Abe Synergy ranked second among the bulls sold and sixth overall, when he sold for \$17,400 in the All American Jersey Sale. Consigned by Robin and Kip Keller, Byron, N.Y., he sold to Select Sires Inc. and the Synergy Syndicate.

Annual Sale Review

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year.

The Very Good-87% daughter of “Sultan” was also consigned to the sale by Norman Nabholz. The four-year-old cow was named Grand Champion of the 2005 Wisconsin Spring Show for Nabholz.

Bringing the fifth high price for a female in 2005 was Family Hill Connection Charlotte-ET. She was also the high selling heifer calf at \$16,500. The nine-month old calf was purchased by Buster Goff, Hobbs, N.M., at the All American Jersey Sale in November. She was consigned by Ryan A. Lancaster, Ferndale, Wash.



The top selling heifer calf of 2005 was **Family Hill Connection Charlotte-ET**. For a price of \$16,500, Buster Goff, Hobbs, N.M., purchased the daughter of Pleasant Nook F Prize Circus (pictured above) at the All American Jersey Sale. She was consigned by Ryan Lancaster, Ferndale, Wash.

Sired by the number one JPI sire in the breed, Ahlem Lemvig Abe-ET, JPI +238, he is out of Den-Kel H Sweetness. She ranked among the Top 200 of the breed for JPI and is an Excellent-90% daughter of Schultz Brook Hallmark, JPI +135.

Top-Grossing Sales

With the increasing demand of Jersey cattle and a short supply of cattle to meet the demand, many sale managers have gone to offering larger volumes of cattle in their sales.

In 2005, seven sales had gross receipts of over \$400,000 and averaged 197 head per sale. Leading the pack was the Deep South-Southeast Heifer Growers South Sale in Sylacauga, Ala. Hosted by Clint Collins III and his family, this annual sale sold 282 individuals with a gross sale of \$606,050. The group averaged \$2,149.11.

Field of Dreams III Sale was the second highest grossing sale, taking in \$544,075 on 99 lots. The elite sale was hosted by Nabholz Farms in West Union, Iowa, and offered many of the highlights of the 2005 sale season.

Rounding out the top three sales in this category was the Twin Lakes Production Sale in December 2005. The sale hosted by Twin Lakes Dairy offered 228 milking cows in their first or second lactations. The sale grossed \$467,550 with an average price of \$2,050.66.

Though public auction numbers were down overall in 2005, demand remained strong for the Jersey cow. Trends show that the dairy industry continues to value the high-component, reproductively efficient and easy calving Jersey cow.

Top Three High Selling Cows

Name Event	Price
Lloly Jude Griffen-ET <i>Field of Dreams III Sale</i>	\$80,000
Silver Dreams Centr Lindy <i>Field of Dreams III Sale</i>	40,000
Brenbe Sultan Feather <i>Field of Dreams III Sale</i>	17,000

Top Three High Selling Bulls

Name Event	Price
Sunset Canyons Anthem Allstar-ET <i>All American Jersey Sale</i>	\$20,500
Den-Kel Abe Synergy <i>All American Jersey Sale</i>	17,400
Oomsdale Gratitude Country Carl-ET <i>All American Jersey Sale</i>	14,700

Top Three High Selling Heifer Calves

Name Event	Price
Family Hill Connection Charlotte-ET <i>All American Jersey Sale</i>	\$16,500
Family Hill Jade Carolina-ET <i>All American Jersey Sale</i>	10,000
Crestbrook SD Madelyn-ET <i>All American Jersey Sale</i>	9,200
Sunset Canyon Rockets L Amity-ET <i>All American Jersey Sale</i>	9,200

Top Three High Selling Open Yearlings

Name Event	Price
Partee at Budjon Lola-ET <i>Field of Dreams III Sale</i>	\$9,000
Elliotts Golden Vanessa-ET <i>Field of Dreams III Sale</i>	9,000
Hi-Path Deluxe Honey <i>Spring Promise Sale</i>	8,000

Top Three High Selling Bred Heifers

Name Event	Price
Ratliff Prospect Candy <i>Oklahoma State Sale</i>	\$26,000
MVF Paramount Golda 1218-ET <i>National Heifer Sale</i>	14,100
High Lawn Jace Cherie <i>National Heifer Sale</i>	12,500

Top Three High Selling Choices

Name Event	Price
Piedmont Nadine Furor-ET x Huronia Centurion Veronica 20J <i>Primetime II at Sherona-Hill</i>	\$19,000
Sunset Canyon Maximus-ET x Sunny Day Bold Belinda-ET <i>National Heifer Sale</i>	7,700
Shamrock Duaiseoir-ET x Edgeview Renaissance Jane 57 <i>Field of Dreams III Sale</i>	7,100